

# “How to Use the Common Grant Application®”

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# Agenda

- **Introduction**
- **Grantmaking**
- **Company and products**
- **Demonstration**
- **Questions and answers**

# Grantmaking

“You will find as you look back on your life, that the moments that stand out are the moments when you have done things for others.” – Henry Drummond

# Philanthropy

- **Game board**



- **Game pieces**



**People**



**Data, information,  
knowledge, experience**



**Technology**



**Capital**

- **End of game**

- Fill needs
- Fix problems
- Change views, values or beliefs

- **Rules, Constraints, Boundaries**

- Non persistent
- Context sensitive

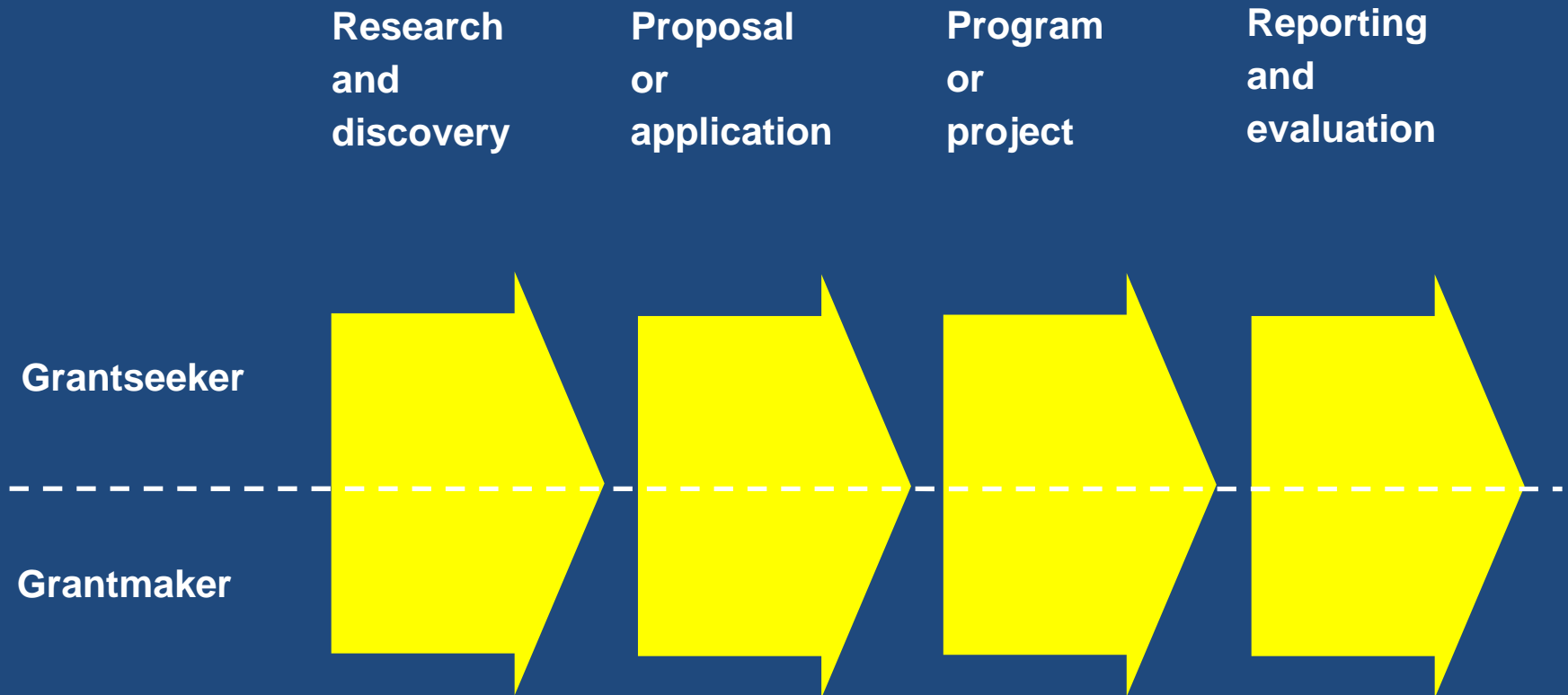
- **Strategy**

- Competitive and/or cooperative

- **Playing time**

- Indeterminate
- Intragenerational or intergenerational

# Grantmaking process



# Company and Products

"Intuition is linear; our imaginations are weak. Even the brightest of us only extrapolate from what we know now; for the most part, we're afraid to really stretch."

- Rafe Needleman and Ray Kurzweil

# Common Grant Application

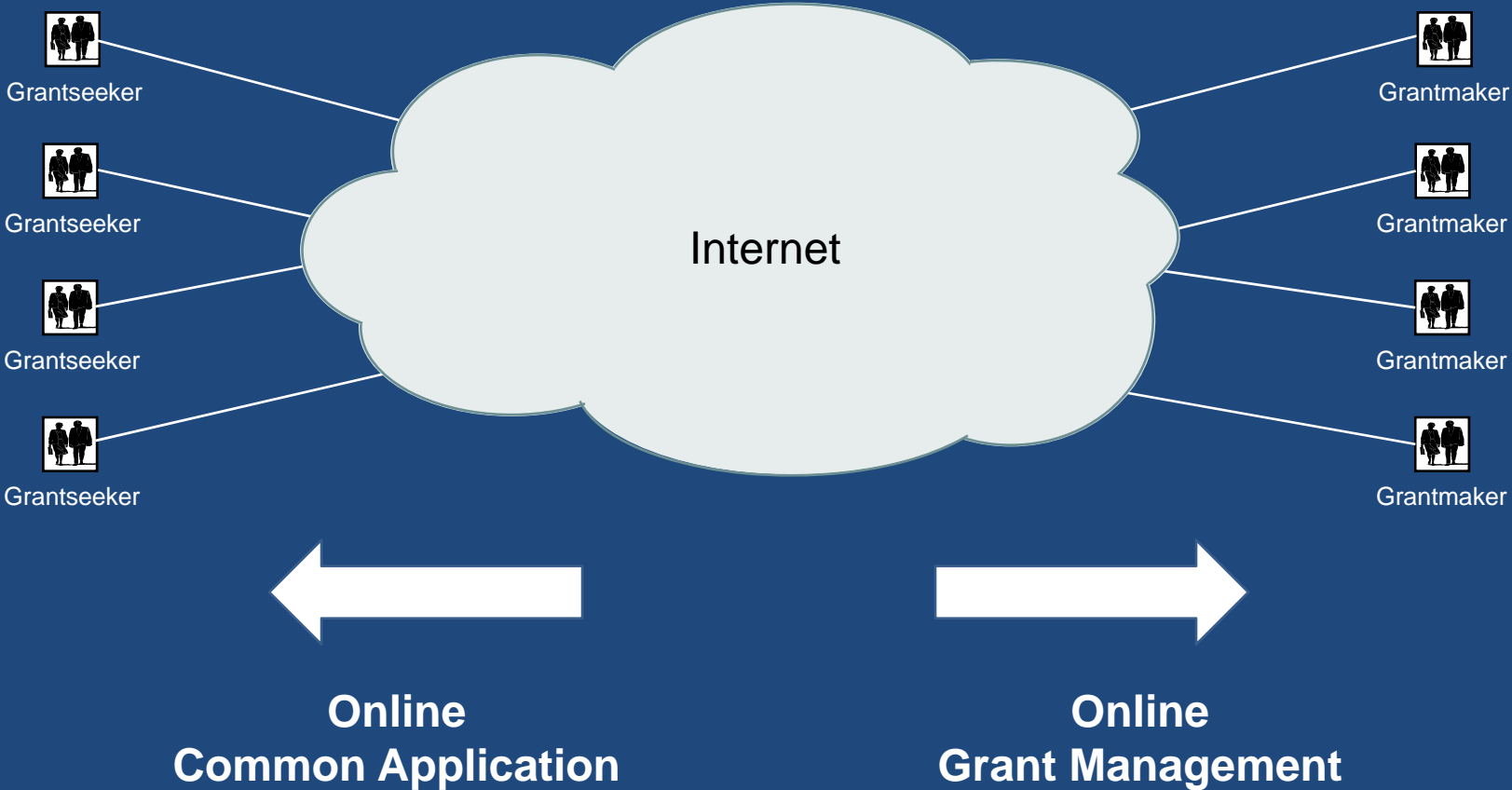
## History

- Incorporated May 2007
- Headquarters in Santa Monica, CA
- Funded by founders
- Service opened to grantseekers in October 2007
- Began approaching grantmakers in February 2009
- 4000+ users

## Pre-history

- Communications software and hardware (Trillium and others)
- Computing and communications software and hardware (Intel)
- Grantmaker (The Lawrence Foundation, est. 2000)
- Grantmaker online application process (The Lawrence Foundation)
- Children applied to college using the Common App

# Service



# Features

- **Manage LOIs, grant applications, grants and grant reports**
- **Submit LOIs.**
- **Submit applications.**
- **Submit grant reports**
- **Generate and export or print various reports**
- **Review real-time status updates**
- **Private and secure**
- **Reliable**

# Pricing

- **Free to register and setup account.**
- **No setup, installation, training, maintenance, support or per user fees.**
- **\$15 per application although grantmaker may choose to pay for the application with a waiver.**
- **You'll know what, if anything, you have to pay before you submit an application.**

# Demonstration

"Make sure you finish speaking before your audience has finished listening."  
- Dorothy Sarnoff

# Grantseeker

**COMMON GRANT APPLICATION**  
Simplifying the Art & Science of Giving™

SEARCH:

User: as Grantseeker

Summary Account Organization Programs Grantmakers Submit Applications Grants Networks Actions Help Logout

All [Statuses](#)

**APPLICATIONS**

This section lists all applications and grants you have submitted to grantmakers. These are applications and grants that are either open or closed. The Cancel action may be used to withdraw a grant application from consideration by a grantmaker. The program used as the basis for the application may be reviewed by clicking on the Program ID. The grant application as seen by the grantmaker may be reviewed by clicking on the CGA App #. Please note, once submitted, the grant application cannot be changed directly by the grantseeker (i.e. changes to the organization background, budget, staff and documents as well as changes to the program background, budget, staff and documents will not change the grant application).

Allowable Status values are: Not Approved, Withdrawn, Review, Approved, Received, Deferred and Complete. Detail about the meaning of status values is available at the [Applications -> Statuses](#) tab.

For more specific information about the status of an application, click on the link in the Status column.

Please note, additional applications might have automatically appeared on the list below. If you have previously applied to The Lawrence Foundation, any applications (and their associated programs) that you may have submitted previously have been merged into this account. If you have any questions about this please contact us.

Search for: Grantmaker Name:

Showing 1-3 of 3 << First Page | Prev | Next | Last Page >> | All

#	Program		Grantmaker				Application					
	Name	Version	Name	Program	City	State/ Province	CGA App #	Amount requested	Amount approved	Submission Date and Time	Status	Action

(portion)

# Benefits

"I never perfected an invention that I did not think about in terms of the service it might provide others."  
- Thomas Edison

# Grantseeker Benefits

- **Save time and money – Save time and money identifying potential grantmakers and then writing, submitting and managing LOIs, applications, grants and grant reports. Focus your development and fund raising activities on the organizations most likely to fund your activities. No IT burden. It's a service.**
- **Improve efficiency – Collect, organize, collate, manage and report information online and automatically. Reuse saved online information to submit applications for the same program to different grantmakers. Avoid many of the steps needed in the traditional and paper-intensive process of applying for grants.**
- **Improve transparency and visibility – Share information about your organizational and programmatic interests and activities with grantmakers. Also share information about the progress and status of your organization and programs.**
- **Improve communication and collaboration – Communicate, collaborate and share information between your staff and board members as well as between grantseekers and other grantmakers independent of time or geography.**
- **Improve the grantmaking experience – Present information about your organization and programs consistently. Monitor the real-time status of applications and respond to queries quickly.**

# Why use the Common Grant Application?

- **Features**
  - Full featured LOI, application, grant, and grant reporting system.
  - Accessible anywhere, anytime with Internet access and a browser.
  - Can be used to manage a few to thousands of applications.
  - No IT burden. It's a service.
- **Easy to use**
  - Easy to learn and use. Thousands of active users.
  - Intuitive and consistent navigation.
  - Quick startup. Spend only an hour or so and be ready to start submitting applications.
- **Excellent service availability**
  - Reliable, secure and private service.
  - Data backed up daily.

# Why use the Common Grant Application?

- **Excellent support**
  - **No training required but support is available at no charge.**
  - **Responsive phone and email support and help.**
  - **Interested and open to suggestions for feature and other improvements.**
- **Low cost**
  - **No hardware, installation, training, maintenance, customization, support, per user, storage costs.**
- **Low risk**
  - **No contracts to sign.**
  - **No yearly commitment.**
  - **All data is exportable.**

# Questions and Answers

“I never learnt anything talking. I only learn things when I ask questions.” -  
Lou Holtz

# Do you like what you see?

- **Let grantmakers know about the Common Grant Application service.**
- **The more grantmakers using the service, the greater the benefits to both grantseekers and grantmakers.**

# Contact Information



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If you would like a copy of this presentation it may be downloaded from:  
[www.commongrantapplication.com/HowToUseTheCommonGrantApplication.12.pdf](http://www.commongrantapplication.com/HowToUseTheCommonGrantApplication.12.pdf)

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