



COMMON GRANT APPLICATION
Simplifying the Art & Science of Giving®

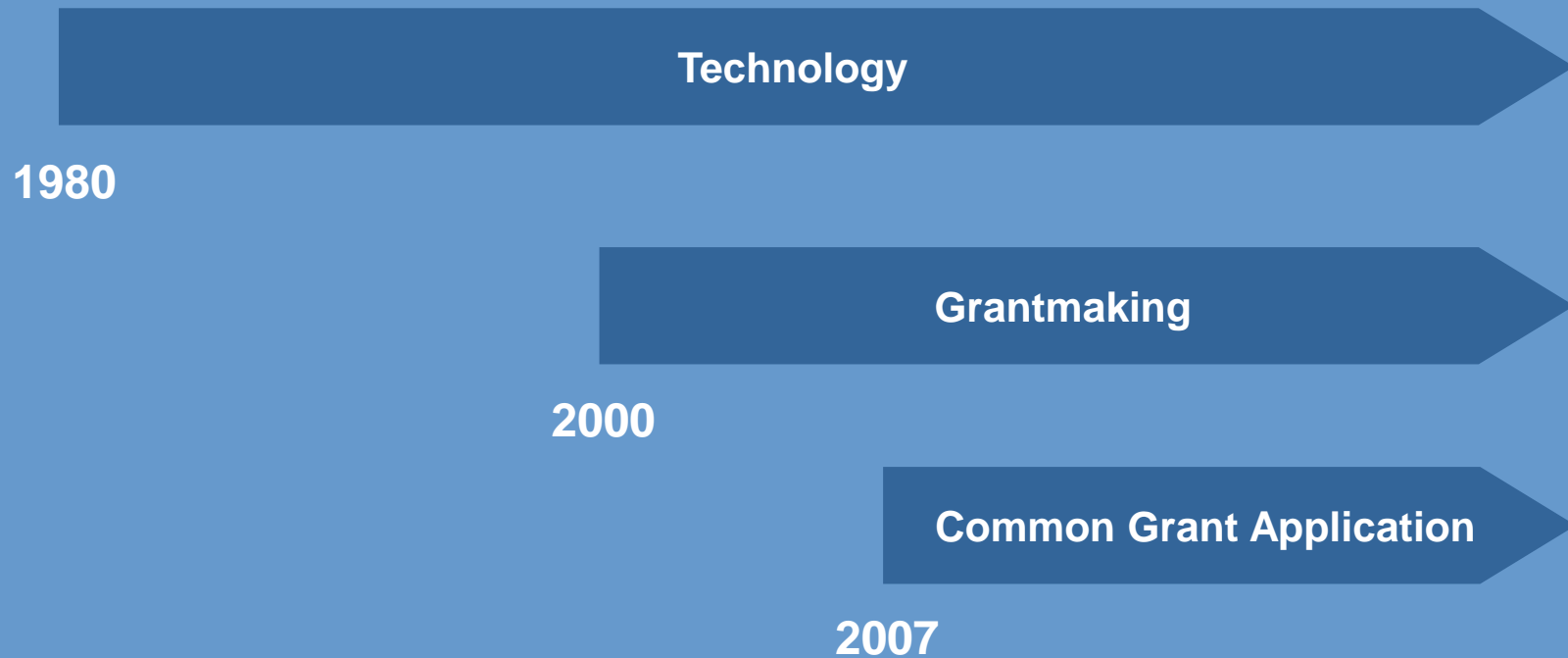
“How to use the Common Grant Application”

www.commongrantapplication.com

Agenda

- Overview
- Demonstration
- Support
- Questions and Answers

Our Path



You will find as you look back on your life, that the moments that stand out are the moments when you have done things for others.” - Henry Drummond

Philanthropy

- **Game board**



- **Game pieces**



People



**Data, information,
knowledge, experience**



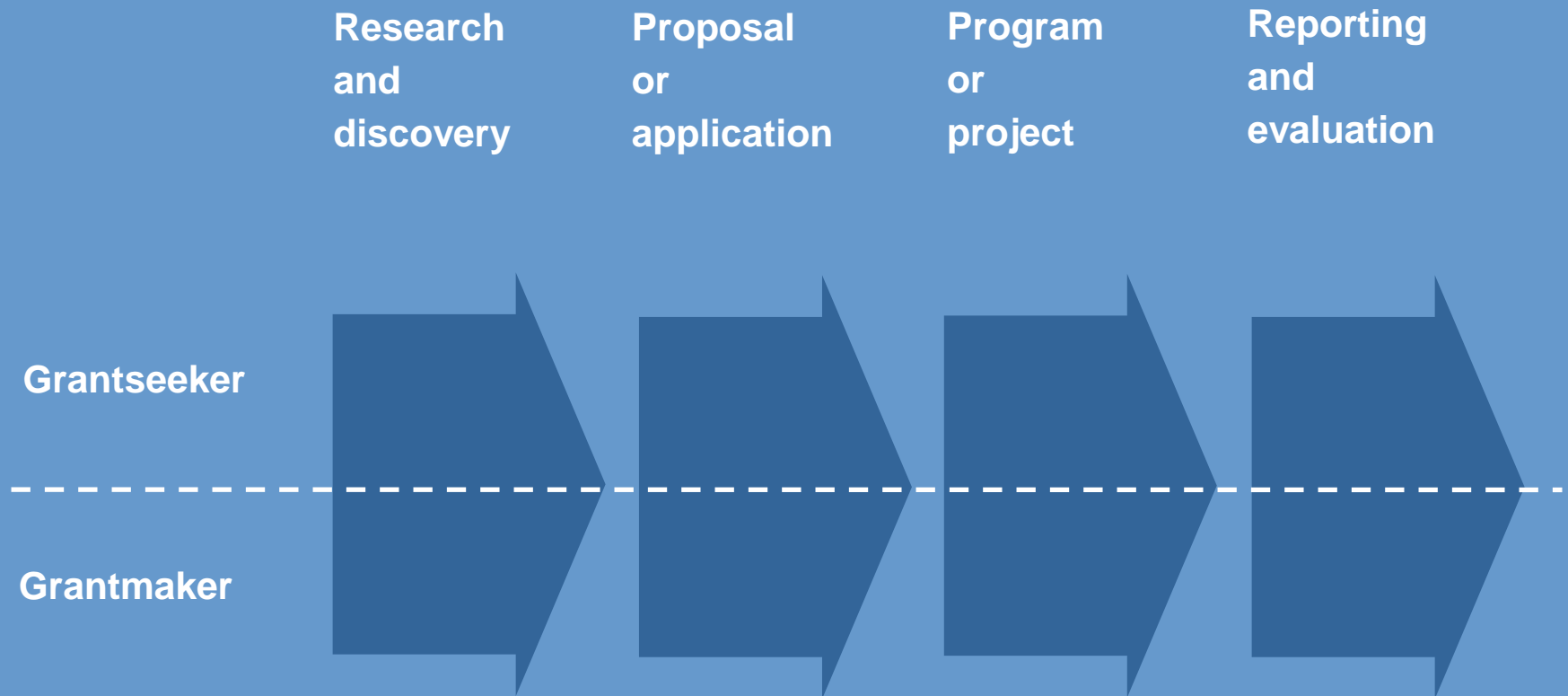
Technology



Capital

- **End of game**
 - Fill needs
 - Fix problems
 - Change views, values or beliefs
- **Rules, Constraints, Boundaries**
 - Non persistent
 - Context sensitive
- **Strategy**
 - Competitive and/or cooperative
- **Playing time**
 - Indeterminate
 - Intragenerational or intergenerational

Grantmaking process

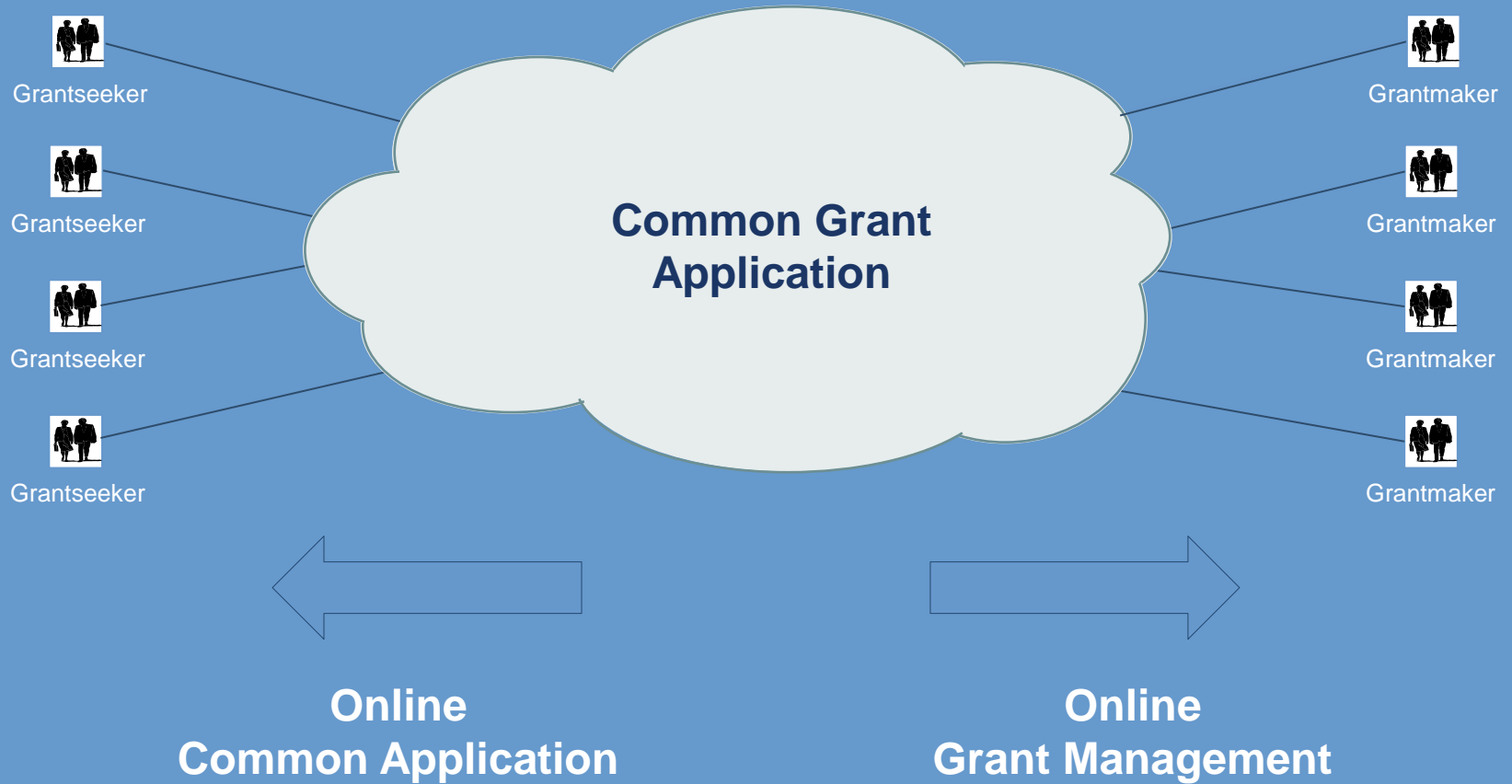


Our Vision

“To simplify the art & science of giving”

- Simple
- Flexible
- Scalable
- Collaborative
- Open
- Affordable

Our Solution



Grantseekers

- Online common application
- Submit LOIs, applications and documents online
- Manage grant agreements and grant reports online
- Maintain and re-use information and documents
- Manage communications
- Review real-time status updates
- Private, secure and reliable
- Easy to learn and use
- Convenient access
- Less burden
- Easier to find and research grantmakers
- Improves responsiveness
- Improves transparency

Usage

Grantseeker Interest

- **Unique visitors: 43,440**
- **Visits: 63,447**
- **Page views: 499,217**
- **Countries: 179**
- **Sources: 35% search engines, 50% referring sites, 15% direct traffic**

Users

- **Applications: 1044**
- **Applications made within 5 days of deadline: > 50%**
- **Words of descriptive text in applications: > 1 million**
- **Documents uploaded: > 2100**
- **Re-used applications: > 5%**
- **Peak day – page views: 15,918, average session time: 22 minutes**

(Google Analytics and internal Measurements for period
Feb 1, 2010 – Jan 31, 2011)

Terminology

Common Grant Application	Equivalent term(s)
Grantmaker	Grantor, foundation, funder
Grantseeker	Grantee, NGO, non-profit
Grantmaker program	Program
Grantseeker program	Program, project, initiative
LOI	Letter of Inquiry, Letter of Intent
Application	Grant application, grant proposal, proposal
Grant	Grant
Report	Grant report, evaluation report, outcome report
Custom report	Report, database report
Application status	State, status
Standard questions	Application questions
Supplemental questions	Custom questions, additional questions

How to...

- How to open an account (register and login).
- How to build and submit an application (step by step).
- How to review and change other account information.
- How to review the status of an application or grant.
- How to ask a question, offer a suggestion, get support.

Demonstration

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PROFILE | SETTINGS | MESSAGES | HELP

Logged in as: Administrator (LOGOUT)

DASHBOARD | LOIS | APPLICATIONS | GRANTS | REPORTS | GRANTSEEKERS

LOIs	Applications	Grants
Review: 0	Review: 3	Add Payment: 1
Evaluate: 0	Evaluate: 0	Review Agreements: 0
		Review Reports:

Quick Actions

System Summary

- Billing: Disabled
- Settings: Okay
- Profile: Not Published
- Organization: Okay
- Programs: Grant Cycle Closed

Recent Messages (0 Unread) [All Messages](#)

Date	Sender	Subject
All Messages (0)		

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“Make sure you finish speaking before your audience has finished listening.”
- Dorothy Sarnoff

Support

- Inline instructions
- Page help and tool tips
- Online Help
- Video tutorials
- Email: support@commongrantapplication.com
- Phone: +1 (310) 490-1277

Contact Information

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